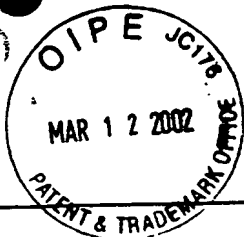




UNITED STATES
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ORIGINALLY FILED

DECEMBER 27, 2001

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DAVID O. SEELEY
1000 EAGLE GATE TOWER, 60 EAST SOUTH
SALT LAKE CITY, UT 84111



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RECORDATION DATE: 10/15/2001

REEL/FRAME: 012259/0848
NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:
DALBY, RICHARD SEAN

DOC DATE: 10/11/2001

ASSIGNOR:
BOYD, WILLIAM A.

DOC DATE: 10/11/2001

ASSIGNOR:
MATOSICH, KORB S.

DOC DATE: 10/10/2001

ASSIGNOR:
SMITH, MATTHEW O.

DOC DATE: 10/11/2001

ASSIGNEE:
CAMPUS PIPELINE
155 NORTH 400 WEST SUITE 500
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SERIAL NUMBER: 09896840
PATENT NUMBER:

FILING DATE: 06/29/2001
ISSUE DATE:

DOCKETED
File # 15362
On 1-7-02
1.2

012259/0848 PAGE 2

ANTIONE ROYALL, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

10-23-2001

Docket No.: 15362.1.2

PTO-1595 (Modified)
03-01)
No. 0651-0027 (exp. 5/31/2002)
EV03

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101883763

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

Name of conveying party(ies):

Richard Sean Dalby
William A. Boyd
Korb S. Matosich
Matthew O. Smith

2. Name and address of receiving party(ies):

Name: Campus Pipeline

Internal Address: 155 North 400 West Suite 500

Street Address: 155 North 400 West Suite 500

City: Salt Lake City, State: UT ZIP: 84103

Additional name(s) & address(es) attached? ☐ Yes ☒ No

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date: October 10, 2001 and October 11, 2001

Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No.:
9/896,840

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10/18/2001 BABRAHA1 00000026 09896840

FC:581

40.00 Additional numbers attached? ☐ Yes ☒ No

Name and address of party to whom correspondence concerning document should be mailed:

Name: David O. Seeley

Internal Address: 1000 Eagle Gate Tower, 60 East South

Temple

Street Address: 100 Eagle Gate Tower, 60 East South

Temple

City: Salt Lake City, State: UT ZIP: 84111

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account

☐ Authorized to be charged to deposit account

8. Deposit account number:

23-3178

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David O. Seeley

Name of Person Signing

David O. Seeley

Signature

10/15/2001

Date

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Salt Lake City, Utah 84111

PATENT APPLICATION

Docket No: 15362.1.2

Express mail Label No. EL872629631US

ASSIGNMENT

We, Richard Sean Dalby, William A. Boyd, Korb S. Matosich, and Matthew O. Smith, of 3317 South 3130 East, Salt Lake City, Utah 84109, 2016 Hollywood Avenue, Salt Lake City, Utah 84108, 105 Hoskins Ct. Apt. E., Stanford, CA 94305, and 569 West 2125 North, West Bountiful, Utah 84087; respectively, have invented a method and apparatus entitled METHODS AND SYSTEMS FOR DELIVERING ANNOUNCEMENTS TO USERS OF AN INFORMATION SYSTEM, hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent application executed heretofore and now identified as File No. 15362.1.2 of the law firm of Workman, Nydegger & Seeley, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, Utah 84111, and filed in the United States Patent and Trademark Office as Serial No. 09/896,840 on June 29, 2001.

The Assignee, Campus Pipeline, a corporation of the State of Utah or individual, having a principal place of business 155 N. 400 W., Suite 500 at Salt Lake City, Utah 84103, desires to secure the entire right, title and interest in said invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to us by the Assignee, the receipt and sufficiency of which we hereby acknowledge, we HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications which

may be filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behalf of the said Assignee, its successors, assigns and legal representatives.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon our heirs and legal representatives.

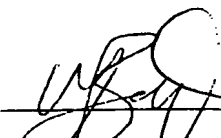
Dated this 11 day of ~~September~~, 2001.

October


Richard Sean Dalby

Dated this 11 day of ~~September~~, 2001.

October


William A. Boyd

Dated this 10th day of ~~September~~, 2001.
October

Korb S. Matosich

Korb S. Matosich

Dated this 11th day of ~~September~~, 2001.
October

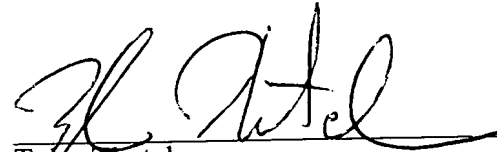
Matthew O. Smith

Matthew O. Smith

All previous powers of attorney are hereby revoked.

Signed at Salt Lake City, Utah, this 20 day of February, 2002.




Tyler Thatcher
Chief Financial Officer

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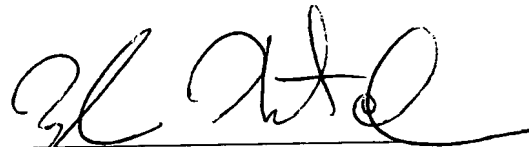
CERTIFICATE UNDER 37 CFR § 3.73(b)

As a representative of Campus Pipeline, a Delaware corporation, I certify that Campus Pipeline is the assignee of the entire right, title, and interest in the U.S. patent application identified above by virtue of an assignment from the inventors of this patent application to Campus Pipeline. The assignment was recorded in the Patent Office at Reel 12259, Frames 848-851.

The undersigned is empowered to sign this certificate on behalf of the assignee.

Dated this 20 day of February, 2002.

Signature: _____


Tyler Thatcher
Chief Financial Officer